



By



With



# SAINT-RAPHAËL - *Cruise Port*

« *See it, Love it!* »

# Between Provence and French Riviera

## Close to major excursion destinations

- **Saint-Tropez:** 1h (by bus or shuttle boat)
- **Cannes:** about 45 mn
- **Grasse:** about 50 mn
- **Monaco:** about 75 min

## And also:

- Numerous Hilltop villages: about 25 to 60 min
- Le Verdon Grand Canyon: about 90 mn

...and more: the Argens River and a large selection of **Ecotours**







*Very close anchorage point - View from the cruise ship*







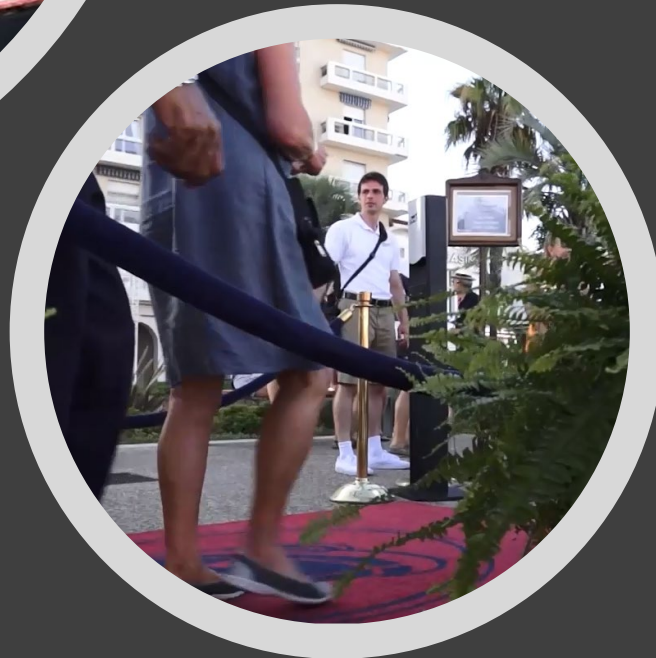


*Arrival of the tenders in the city center & in front of the Tourist Office*





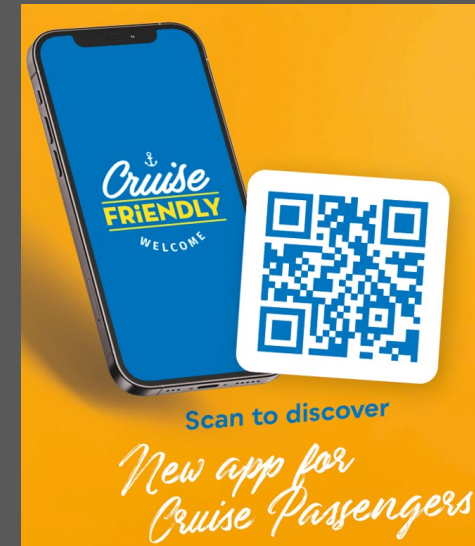
*Personalized welcome  
at the tenders arrival*





# A Cruise Friendly Destination!

*warm and memorable welcome delivered to the cruise guests*



**Cruise Friendly Shops and leisure Partners!**  
*Their commitments:*

- ✓ To adapt their opening hours
- ✓ To offer a discount, welcoming gift, or dedicated service
- ✓ To speak English and at least use common vocabulary
- ✓ To ensure that the Cruise Friendly logo is visible



1 MOJITO + 5€ TO PLAY CASINO

10€ ASSORTI

CASINO BARRIÈRE

LET'S PLAY CASINO!

CASINO BARRIÈRE

ONE BOUGHT ONE OFFERED!

PETIT TRAIN

Departure s Départs n Expla ade (Bona parte car park):

9:30 - 10:30 - 11:30

12:30 - 1:30 - 2:30

30 mins commented circuit around the town center and sea front. Price: 4€

MARKETS

Craft Market: on the seafont all day

Morning food markets:

- Place Victor Hugo
- Place de la République

Provencal market:

- Place Victor Hugo: Thursday morning

OPENING ON JULY 31ST, 2019

MORE THAN A MUSEUM, YOU ARE ENTERING IN HIS HOUSE.

Museum

LOUIS FUNÈS

SAINT RAPHAËL

INFORMATION: ville-saintraphael.fr

Mobile application

facebook.com/ville.saintraphael

Cruise Pass'Port Saint-Raphaël

2019

SEA FRONT WALK - 2 km

**A** JARDIN BONAPARTE

This 20,000m<sup>2</sup> landscaped garden and the statue of the archangel Raphaël overlooks the bay and the old port. In the centre of the gardens there is a public square and children's play area.

**C** PROMENADE BEAUBOURG

Beaubourg is a unique place to stroll, completely open into the sea with large green spaces to relax in.

**B** PROMENADE DES BAINS

This promenade was built between 1880 and 1882 and was called the "Terrasse des Bains". It marks the beginning of the tourist era of St-Raphaël, along with the casino and the Bains Lambert.

**D** PORT SANTA LUCIA

The marina is the perfect place for a stroll. The numerous bars and restaurants face the quays and pleasure boats. For those who like walking, the coastal path starts out at the most eastern point of the marina.

**A** NOTRE-DAME DE LA VICTOIRE BASILICA

Built by Pierre Aubé in 1887, it represents the Romano-Byzantine style, popular in the Belle Époque.

**D** LE MÉDITERRANÉE

These remarkable Victorian-inspired holiday apartments opened in 1914 as "Hôtel de la Plage".

**E** LES PALMIERS

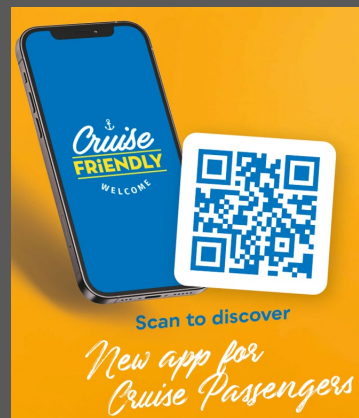
Built in 1882 by the architect Savat, this charming building mixes gothic, renaissance and classical elements in an eclectic style typical of the most beautiful buildings of the Riviera.

**F** PLATEAU NOTRE-DAME CIRCULAR WALK

The sumptuous buildings of the late 19th and early 20th centuries are well worth discovering. The Home Armée (formerly a luxury hotel), Villa Aubé (historic monument), Villa Stylées and Villa Morjeio are some examples of the numerous architectural achievements of the time.

BELLE ÉPOQUE WALK - 2 KM

# The Cruise Friendly Map & Mobile App



WHAT IS CRUISE FRIENDLY?

A network of 42 shopkeepers and leisure providers dedicated to give you the best service ashore! Show them this street map leaflet and get a discount or a welcome gift! Enjoy your day!

HISTORIC CENTER - 800m

MEDIEVAL CHURCH with 12th century ramparts and a 14th century watchtower. Bas-relief dating from the Middle Ages and a Carolingian crypt. Panoramic view from the 22m high tower. Free access by the museum.

PREHISTORY AND MARINE ARCHAEOLOGY

MUSEUM houses local heritage and prehistory collections as well as Roman remains from marine archaeological excavations. From July to September from Tuesday to Saturday from 10am to 6pm. (closed on Sunday and Monday). Free access. Place de l'Eglise - musee-saintraphael.com

show them this street map leaflet and get the best welcome!

<p><b>RESTAURANTS - SNACKS - ICE CREAM</b></p> <ol style="list-style-type: none"> <li>LA CHOCOLATERIE DU ROCHER</li> <li>THE FELIX</li> <li>CALDERON</li> <li>LE POUSSIN BLEU</li> <li>LE TOURING</li> <li>LE CAFE DES BAINS</li> <li>BARBARAC</li> <li>MONFORT Pâtisserie</li> <li>LE PROVENCAL</li> <li>CRUZ COFFEE</li> <li>L'ÉCOUPAGE</li> <li>MUGS</li> <li>YOGURT FACTORY</li> <li>BAR LE PUB</li> </ol>	<ol style="list-style-type: none"> <li>70 rue Charles Gounod</li> <li>177 Bd Félix Martin</li> <li>27 Bd Félix Martin</li> <li>41 Bd de la Liberté</li> <li>1 Quai Albert 1<sup>er</sup></li> <li>113 rue Jules Barrière</li> <li>63 Quai Albert 1<sup>er</sup></li> <li>75 Place Victor Hugo</li> <li>95 Bd Félix Martin</li> <li>78 rue Charles Gounod</li> <li>102 rue Alphonse Karr</li> <li>84 rue Alphonse Karr</li> <li>101 Promenade René Coty</li> <li>44 rue Charles Gounod</li> </ol>
<p><b>TOYS AND LEASURE ACTIVITIES</b></p> <ol style="list-style-type: none"> <li>LE NEUJEU</li> <li>CASINO BARRIÈRE</li> <li>TEAM YACHTING - TAKSEA</li> <li>TOURIST TRAIN</li> <li>LARGE WHEEL</li> </ol>	<ol style="list-style-type: none"> <li>7 Place du Mal. Gattien</li> <li>Square de Gand</li> <li>170 Bd Félix Martin</li> <li>Espace Delany</li> </ol>
<p><b>CLOTHING - SHOES</b></p> <ol style="list-style-type: none"> <li>BANANA MOON</li> <li>IKKS JUNIOR</li> <li>IKKS WOMEN</li> <li>COCCALI</li> <li>CHAUSURES VALAGNOSC</li> <li>GERARD DAREL</li> <li>MAGASIN LHM</li> <li>HAVAianas</li> <li>MC UNISA - MYS BOTTIER</li> <li>JANINE ROBIN</li> <li>DU C'AOSTE</li> <li>NEW ZEALAND RUGBY SPIRIT</li> <li>MAISON 123</li> </ol>	<ol style="list-style-type: none"> <li>190 Boulevard Félix Martin</li> <li>85 Rue Jean Alcard</li> <li>94 Rue Jean Alcard</li> <li>79 rue Amiral Baux</li> <li>9 Bd Félix Martin</li> <li>Promenade René Coty</li> <li>38 rue Goetman</li> <li>53 rue Alphonse Karr</li> <li>40 Place Pierre Coulliet</li> <li>149 rue Charles Gounod</li> <li>43 rue Henri Vadon</li> <li>126 rue Jean Alcard</li> <li>107 Bd Félix Martin</li> </ol>
<p><b>GIFTS DECORATION</b></p> <ol style="list-style-type: none"> <li>ESCAPADE EN PROVENCE</li> <li>L'ATLANTIDE</li> <li>LE DEAUVILLAIS</li> <li>AMBIANCES D'INTERIEUR</li> <li>LA MAISON DES SENTEURS</li> </ol>	<ol style="list-style-type: none"> <li>5 Quai Nomy</li> <li>60 quai du Cdt. Guibault</li> <li>39 Promenade René Coty</li> <li>156 rue Jean Alcard</li> <li>126 rue Jean Alcard</li> </ol>
<p><b>OPTICS - HEARING</b></p> <ol style="list-style-type: none"> <li>L'ATELIER LUNETTES</li> <li>ATOL LES OPTICIENS</li> <li>AZUR AUDITION</li> </ol>	<ol style="list-style-type: none"> <li>25 Bd Félix Martin</li> <li>34 rue Camille</li> <li>123 rue W. Rousseau</li> </ol>
<p><b>JEWELRY</b></p> <ol style="list-style-type: none"> <li>SO OR</li> <li>SANTINI LINEA</li> <li>BIJOUTERIE ATLAS</li> </ol>	<ol style="list-style-type: none"> <li>90 Place Pierre Coulliet</li> <li>43 rue Léon Basso</li> <li>115 Bd Félix Martin</li> </ol>



*City center private and public  
sandy beaches next to the port*





# *The city center*







An old town with remarkable sites





Villas « la belle époque »,  
late 19th early 20th centuries





Paved Provencal narrow  
streets and squares

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Provencal market: every day except on Monday, Victor Hugo square & Republic square

Arts & Crafts night market in summer

Fish Market and its new hall: every day, old port





*A sea front perfect for strolling*











## *Saint-Raphaël : a spot for overnight call*

- Casino and night clubs
- Michelin starred restaurant at the old harbour enjoying a 180° view on the bay
- Parties in Saint-Tropez or Cannes



# The Cruise activity



## Features of the « Vieux Port » right in the heart of the town:

- An ideal harbour layout
- An anchorage area protected from prevailing winds, close to the landing stage
- Attractive pricing
- Improved welcome facilities for passengers, including a renovated quayside and the installation of a landing stage with arrival and departure access for tenders

## Attractive Port fees/call

PASSENGER NUMBER	FEES	ISPS
Less than 100 pax	342 €	900 €
From 100 to 500 pax	517 €	900 €
From 500 to 1 000 pax	684 €	900 €
From 1 000 to 1 500 pax	850 €	1 500 €
More than 1 500 pax	1158 €	1500 €



# The cruise activity

- Saint-Raphaël is ranked #3 in volume of cruise passengers in Var Provence
- A high-rate of excursion (an average of 37%)
- Contemporary , Premium and Luxury Cruise Lines
- They have already chosen Saint-Raphaël:  
**TUI Cruises, Marella Cruises, Holland America, Sea Cloud Cruises, Club Med, Cunard Line, Hapag –Lloyd Cruise**
- More cruise lines next seasons:  
**Seadream Yatch Club, Seabourn Cruise Line**



Saint-Raphaël	2014	2015	2016	2017	2018
Cruise calls	4	12	12	11	12
Cruise passagers	5 652	18 708	21 360	22 590	20 316
Cruise pax excursion			8 152	8390	10 640 5120 by bus 5520 by shuttle boat
Excursion rate			38,16%	37,14 %	36%



# The Cruise Activity

## *Technical information*

### ➤ Anchorage Position:

- 43°24'80 N - 006°45'90 E
- Anchorage max. draft: 30 mtr
- Type of bottom: Sludge
- Approach: Easy access
- Prevailing wind: NW/E/SW
- To know: Sheltered Bay protected from E and NW (Mistral) winds.

### ➤ Distances / Tendering

- Number of tender berth(s): 1 (Quai Albert 1er)
- Distance anchorage - tender berth: 0,8 nautical mile
- Is cruise tender's area wheelchair accessible? Yes
- Distance harbour-city centre: 200 mtr

#### **Traffic 2019:**

Total cruise calls: 14 / Total cruise pax : 20 572

#### **Forecast 2022:**

Total cruise calls: 13 / Total cruise pax : 25 094

**Cruise Lines:** Marella Cruises, Regent Seven Seas Cruises, Seacloud Cruises, Seabourn Cruise Lines, Holland America...

### **Harbour Master :**

Mathieu BERTORA

Tel : 04 94 95 11 19

Mobile : 06.63.85.94.37

[m.bertora@ville-saintraphael.fr](mailto:m.bertora@ville-saintraphael.fr)



### **Saint-Raphaël Tourist Office:**

<https://www.saint-raphael.com/fr/>

Contact: David Lescure

+33(0)4 94 19 52 52 / [information@saint-raphael.com](mailto:information@saint-raphael.com)





## *1 call, 2 cities!*

*Fréjus: Saint-Raphaël Twin city*



### Art & Heritage Tour in Fréjus

Member of the Art & History quality label, with **more than 2000 years of history**, traces of ancien Roman and medieval time: Roman Arena, aqueduct, a Roman theater...

Fréjus is also the **world capital of pétanque** and can organize **special tournaments for cruise guests!**





*A coastline of exceptional beauty  
Nestled in the Mount Estérel Massif*

Water sports and Outdoor activities all year round







*The ideal location for diverse shore excursions  
(dedicated parking for coaches near the tender pier)*



➤ **Close to the most popular tourist attractions**  
Saint-Raphaël is perfectly located between the internationally-renowned towns of Saint-Tropez and Cannes, each just 38 km away.



Saint-Tropez by shuttle boat or by bus (1 hour)

Port-Grimaud, (1 hour)  
*The Provençal Venice*





Cannes (45 min)



Monaco (75 min)



Grasse (50 min)  
*World Capital of Perfume*



Le Verdon Gran Canyon (90 min)  
*Largest canyon in Europe*





# *Close to numerous hilltop Provençal villages*

about 45 to 60 min

*Ramatuelle, Pays de Fayence, Fayence, Tourtour,  
Tourettes the open-air museum, Callas...*





# *3 Golf courses in Saint-Raphaël area*

including the Golf de Valescure founded in 1895, making it the oldest course in the Var region and the 5th oldest in France.







# Kayaking on the Argens River

La Base Du Rocher

19 Chemin du Lac, 83520 Roquebrune-sur-Argens

*Ecotour /ItinEra excursion*





# Panoramic tour of Roquebrune-sur-Argens' Rocky mountain tour with electric bikes

*Ecotour /ItinEra excursion*





Visit of Roquebrune-sur-Argens  
historical center and its Chocolate  
Museum in an ancient chapel



# Wine Master Class







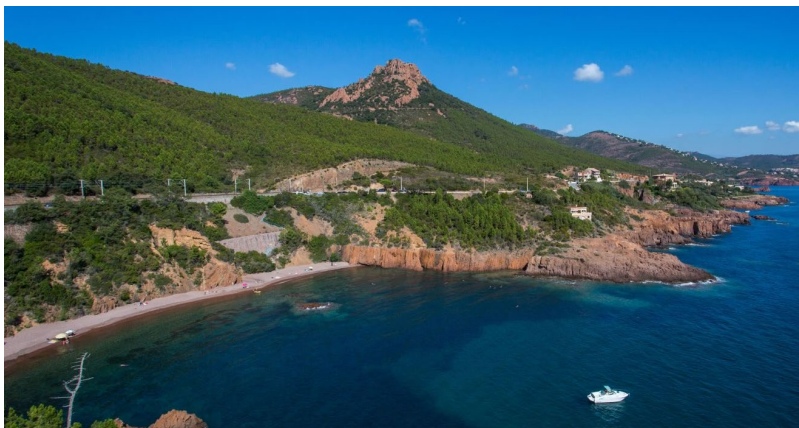
# Jardin de la Piboule

148 Route du pont de Vinaigre, 83310 Cogolin

## Organic Farm picnic

*Ecotour /ItinEra excursion*





*See you soon in Saint-Raphaël!*

**Contacts: VAR PROVENCE CRUISE CLUB**

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